



9th ANNUAL

BERG AWARDS

Celebrating Building Excellence and Residential Growth



Award Categories

Sponsorship Information

October 6th, 2017 - Submission & Nomination Deadline

November 18th, 2017 - 9th Annual BERG Awards Gala



AWARDS

The Building Excellence and Residential Growth (BERG) Awards offer CHBA-NL members the opportunity to showcase their yearly achievements. Receiving a BERG Award gives CHBA-NL businesses an important marketing advantage in the community and is the highest honor a business can achieve in the residential construction industry. There are award categories suitable for all sectors of the industry in Newfoundland and Labrador.

New Home Awards

- up to 1,500 square feet
- 1,500 - 2,200 square feet
- over 2,200 square feet
- Multi-Family/Condo

Green Build Award

Renovation Awards

- Renovator's Choice
- Kitchen

Marketing of New Homes

Real Estate Individual or Sales Team Safety

Supplier

Sub Trade

Rooftopper of the Year

Member of the Year

- Builder
- Non-Builder

Customer Choice Awards (administered by Atlantic Home Warranty)

- Single Family Small/Medium Volume Builder
 - Single Family Large Volume Builder



SPONSORSHIP REWARDS

The Home Builders' Building Excellence & Residential Growth "BERG" Awards Gala will be a formal event held at the Sheraton Hotel in St. John's on November 18, 2017. Over 250 industry and related guests will attend this showcase of building and renovating excellence in celebration of the 2017 BERG Award winners.

PLATINUM SPONSORSHIP

1 opportunity at \$15,000 or 2 opportunities at \$7,500 each

- Corporate table for ten (10) representatives in preferred seating location
- Corporate logo recognition in Awards Program, media materials, the CHBA-NL website and social media
- Corporate logo recognition in three (3) Association E-newsletters—the month immediately preceding, the month of the Gala, and the month following the event
- Three minute opportunity to bring greetings during the event
- Corporate sponsorship recognition video at the introduction of the Gala
- Corporate recognition in Consumer Directory 2018 and CHBA-NL website
- Corporate logo recognition during live Awards production
- Corporate representative to present an award to winner during ceremony
- Banner placement on the CHBA-NL website for six (6) months
- Corporate signage as Platinum Sponsor
- Corporate profile on Facebook and the CHBA-NL website with link to company website
- Corporate recognition at the following three (3) Membership Luncheons and AGM

GOLD SPONSORSHIP

\$5,000

(Maximum of 5 opportunities)

- Corporate tickets for six (6) representatives in preferred seating location
- Corporate logo recognition in Awards Program and one (1) Association E-newsletter, media materials, the CHBA-NL website and social media
- Corporate recognition in Consumer Directory 2018
- Corporate logo recognition during live Awards production
- Corporate signage as a Gold Sponsor
- Corporate profile on Facebook and the CHBA-NL website with link to company website



SPONSORSHIP REWARDS

CHAMPAGNE SPONSORSHIP \$3,500 (Maximum of 1 opportunity)

- Corporate logo recognition in Awards Program and in one (1) Association E-newsletter, the CHBA-NL website and social media
- Corporate logo recognition during live Awards production
- Corporate logo recognition displayed during cocktail reception
- Corporate signage as the Champagne Sponsor
- Special signage displayed at reception area (entry way and table placements)

WINE SPONSORSHIP \$3,000 (Maximum of 1 opportunity)

- Corporate logo recognition in Awards Program and one (1) Association E-newsletter, media materials, the CHBA-NL website and social media
- Corporate logo recognition during live Awards production
- CHBA-NL designed label of Corporate logo displayed on wine bottle
- Corporate signage as Wine Sponsor

SILVER SPONSORSHIP \$2,000 (Maximum of 10 opportunities)

- Corporate logo recognition in Awards Program and one (1) Association E-newsletter
- Corporate profile on Facebook and the CHBA-NL website with link back to company website
- Corporate tickets for two (2)

BRONZE SPONSORSHIP \$750 (Maximum of 20 opportunities)

- Corporate recognition in Awards Program
- Corporate logo recognition in one (1) Association E-newsletter

Award Submission Forms can be found on our website www.chbanl.ca
For more information, please contact Kelly at the CHBA-NL office:

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