



2022 BERG Awards (November 19, 2022 – The Bella Vista)

Celebrating the industry at the Building Excellence and Residential Growth Awards (BERG) every year, industry and related guests recognize achievements in high quality workmanship, consumer service, energy efficiency, marketing, and professionalism in business dealings.

Platinum Sponsor (1 Opportunity at \$5,000)

- Corporate signage as Platinum Sponsor
- Corporate tickets for five (5) representatives
- Corporate logo recognition in Awards Program, media materials, the CHBA-NL website and social media
- Corporate logo recognition in three (3) Association E-newsletters - the month immediately preceding, the month of the event, and the month following the event
- Three-minute opportunity to bring greetings during the event
- Corporate sponsorship recognition video at the introduction of the awards
- Corporate recognition in Consumer Directory 2022 and the CHBA-NL website
- Corporate logo recognition during live Awards production
- Corporate representative to present an award to winner during ceremony
- Banner placement on the CHBA-NL website for six (6) months
- Corporate profile on Facebook and the CHBA-NL website with link to company website
- Corporate recognition at the following three (3) monthly membership luncheons and the AGM
- Opportunity to present New Home Awards for both between 1500 sq. ft. and 2200sq.ft. and over 2200sq.ft. categories.

Awards Sponsor (\$2500)

Six Opportunities

Sponsorship Benefits:

- Advertisement on social media
- Spotlight on social media and in newsletter
- Logo inclusion on CHBA-NL website
- Logo inclusion in event slideshow
- One month banner ad on website and newsletter
- Two tickets to the event
- Opportunity to present an award at the event. Award options are; Marketing of New Homes, Sub Trade, Supplier, Renovator's Choice, Renovator's Choice-Kitchen, and Excellence in Affordable Housing. Awards will be presented by sponsors on a first come, first serve basis.



**Canadian Home Builders' Association
Newfoundland and Labrador**

Wine Sponsor (\$3,000)

One opportunity

- CHBA-NL-designed label of Corporate logo to be displayed on wine bottles
- Corporate logo recognition in Awards Program and one (1) Association E-newsletter, media materials, the CHBA-NL website and social media
- Corporate logo recognition during live Awards production
- Corporate signage as Wine Sponsor

Foundation Sponsor (\$750)

10 opportunities

- Corporate recognition in Awards Program
- Corporate logo recognition in one (1) Association E-newsletter
- Sponsorship recognition in the event slideshow
- Recognition on social media