



Let's Get Together...virtually. Do you miss connecting with your customers at consumer shows? We're about to bring you the most consumers you've ever met at a show and you don't even have to leave your office. With over 1 Million unique users per month, VOCM.COM is about to blow the doors off this show. Well, if we had any doors.

### Basic Exhibitor Package \$999.00:

- Logo on Show Page, linked to your "Booth Page".
- Your Booth Page includes your Bio, Pictures, and a Link to your site.

### Video Exhibitor Package \$1499.00:

- Logo on show page, linked to your "Video Booth Page".
- Video Booth Page includes your Bio, Pictures, a Video\* and a Link to your site.
- One tagged Social Media post on the Stingray NL's platform of your choice during Expo Month.

### Multi-Media Exhibitor Package \$2499.00:

- Complete Video Exhibitor Package (see above)
- Ad on digital billboard on Kenmount Road for 4 weeks (*East or West; April - June, 2021*)
- 2 weeks of big box on vocm.com (*April - June, 2021*)

### Exclusive Home & Garden Exhibitor offer\*\*:

- Save 40% off radio ads; any Stingray station (*minimum 50 ads; April - June, 2021*)
- 4 weeks Big Box for \$1,300.00 (*April - June, 2021*)
- 4 weeks digital billboard for \$1,000.00 (*both sides; June 1 - 30, 2021*)

\*\* Cannot be applied to any current advertising plans



(\*client-supplied, up to :60 seconds)

Are you a NFP organization? Ask your sales rep for special rates



## Who will you reach?

With an average of over **1 Million unique users per month**, there's no capacity limit on our new venue. Using the power of all our Stingray NL family we're going to bring the decorators, the gardeners, the DIYers, and the not-so-DIYers; all of them. This show will be extensively cross-promoted on all our Stingray NL local radio stations and all their social media platforms, for weeks. How many people is that? Here are some numbers:

Station	Website Users/Month	Radio Listeners/week	Facebook Followers	Twitter Followers	Instagram followers
VOXM	1.1 Million	100,000	66,500	98,000	11,400
K-ROCK	64,000	85,000	56,800	44,000	12,800
HITS FM	23,000	56,000	79,700	54,000	16,000