Newfoundland and Labrador



# ANNUAL GOLF CLASSIC SPONSORSHIP OPPORTUNITIES

July 27, 2023 – Terra Nova Golf Resort

# Presenting Sponsor (\$7,500) - 1 Opportunity

- Complimentary team of four players.
- "Presenting Sponsor" recognition in all event-related communications
- Corporate logo recognition in all printed material
- Recognition in promotions through social media, including Facebook and Twitter
- Opportunity for corporate representative to bring greetings at the dinner
- · Corporate signage at the tournament in collaboration with CHBA-NL staff-
- Corporate profile on Facebook and the CHBA-NL website, with a link to company website and one (1) Association E-newsletter
- Opportunity to display banner stands at the event, provided by the sponsor-
- Facebook Live during event to recognize sponsorship.

## Partner Sponsor (\$2,000) - 2 Opportunities

- 2 complimentary players
- "Partner Sponsor" recognition in event-related communications
- Corporate logo recognition in printed material, including the CHBA-NL website and one (1) Association E-newsletter
- Recognition in promotions through social media, including Facebook and Twitter
- Corporate signage at the tournament in collaboration with CHBA-NL staff
- Opportunity to display banner stands at the event, provided by the sponsor
- Recognition during dinner

## Game Sponsor (\$500) - 4 Opportunities

- Signage at the hole with the game
- Logo recognition on game entry
- Logo recognition on signage at hole
- Sponsor recognition in social posts and photos of participants playing game
- Opportunity to choose the game you wish to sponsor (Potty Putt, Whack a duck, etc)

• Opportunity to help design a game if you would like something tailored specifically to your business.

## Refreshment Sponsor (\$2,500) - 1 opportunity

- Opportunity to display signage at refreshment table and/or beverage cart offered to all attendees
- Opportunity to provide labeling of refreshments, if appropriate based on approval of CHBA-NL Management Team
- Logo recognition on beverage coupon

# Hole Sponsor (\$325)

- Opportunity to display signage at hole
- Recognition during dinner

## Welcome Sponsor (\$325)

- Opportunity to display signage at registration table
- Recognition during dinner

## **Prize Donations**

• Recognition during dinner