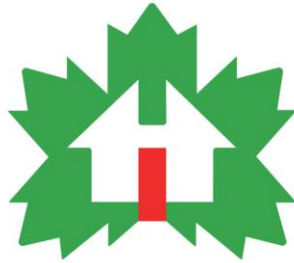


*Newfoundland and Labrador*

Canadian  
Home Builders'  
Association



**2025  
Board of Directors**

**Director-At-Large  
Nominees**

4 Positions Available

## **Rob Bennett**

### **Bennett's Home Hardware Building Centre**



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Rob is a Memorial University graduate with a Bachelor of Business Administration (BBA) and has 20 years professional experience split between tech and corporate insurance. For the past decade Rob has been responsible for the insurance programs and servicing of several high-profile Newfoundland and Labrador clients in the Power & Utility and Oil & Gas sectors. He has a strong background in strategic account management and has held a leadership role with a multinational insurance brokerage.

In 2021, Rob, alongside his two brothers began a new chapter when they acquired a Home Hardware in Goulds. The trio quickly converted the store into a Home Hardware Building Centre and have been steadfast in creating partnerships with several well-respected residential builders and developers who are committed to building quality homes for their clients.

The building supply space taught Rob a great deal about the housing industry, and from there, real estate became a natural transition. In 2024 Rob started Bennett Real Estate Services and he is a licensed Realtor within Remax Infinity Realty in St. John's. With an expansive network, Rob brings these relatable skills to his real estate career and is committed to providing an elevated level of professionalism and high-quality service to clients throughout the buying, selling or building process.

Rob with his wife Karyn and their children Thomas and Brie, are residents of St. John's. Following a successful hockey career that saw his rise to the Major Junior and Varsity ranks, Rob now enjoys sharing lessons learned in sport and coaches his son's hockey and baseball teams. He also enjoys giving his time back to various fundraising initiatives in the province.

**Janice Briffett**  
**Royal LePage – Atlantic Homestead**



**Nominee for Director-at-Large**

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Janice is a veteran Real Estate Agent in the Real Estate Industry; becoming a member in May 2007. Prior to becoming a Real Estate Agent Janice worked in the Title Searching Industry which helps bring a unique perspective to the Real Estate transaction. In December 2017, she successfully completed the Real Estate Office Management and Brokerage course.

Giving back to the community is something Janice is very passionate about! Her volunteer work expands across the Newfoundland Labrador Association of Realtors; serving positions such as Director, Director at large and Broker Director, The Canadian Real Estate Association of Realtors and The Iris Kirby House as a Director on their Board of Directors.

In today's market you need to be outstanding! Being a full-time agent allows Janice to give her full attention to helping all clients, she is with you every step of the way to help navigate the complexities of the real estate transaction.

Whether you are a first-time home buyer, purchasing a condo, assisting seniors 'right size', selling a home, expanding your portfolio with investments or a developer/builder looking for opportunities, Janice has the necessary tools to leverage proven systems, buy & sell strategies, staging strategies and the perfect marketing regime to make your real estate experience positive and successful!

Janice has been helping families 'right size' their homes on the Avalon Peninsula for almost two decades!

**Rick Gushue**  
**Truefoam NL (formerly Newfoundland Styro)**



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Rick is married and the proud father of 2 children, Christopher 18 and Sarah 7. He is currently the Territory Manager for Truefoam NL, formally Newfoundland Styro, a manufacturer, here on the island, of construction EPS insulation products and EPS packaging products.

Rick over 30 years' experience in the construction industry starting out as an Ironworker on the Hibernia project, transitioning into an estimating role and technical sales. He recently finished a 4-year term as President of the Kiwanis Club of Kelligrews, a non-profit community organization in the Town of CBS and continued on as the Property Manager.

Rick has been a member of the Events Working Group and Renovator's Council with CHBA-NL for the past year.

**Grant Horwood**  
**DewCor (10718 NFLD INC.)**



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Grant is an experienced leader in the fields of civil engineering and project management. He has an extensive background in public and private infrastructure, municipal construction, largescale industrial, and commercial construction projects and largescale land development. These roles include President of Vigilant Atlantic, Project Manager with Malthus Canada, Director of Engineering and Works with the Town of Gander and Manager of Infrastructure for the Gander Airport.

Grant is the Chief Operating Officer for the DewCor group of companies where he has recently leveraged his design and construction experience to progress land development in Galway. Grant is currently a board member and secretary of Happy City St. John's and is becoming more active in planning housing developments throughout the City. He is also a current Member of CHBA-NL's Developers' Committee.

## Linda Mansfield

### Homeworx Modular Homes & Renovations



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After years working in the non-profit and government sectors post-graduation from the Bachelor of Commerce (Co-op) program at Memorial University, Linda Mansfield entered the construction industry 20 years ago with the opportunity to create and market fall protection training workshops for Parsons Engineering Consultants, as well as develop and administer commercial construction safety programs for Steelfab Industries shop and field operations.

Currently, Linda is Managing Director for WH Parsons Limited, a real estate holdings business with residential and commercial properties in St. John's, Mount Pearl and Paradise, as well as the President & CEO of Homeworx Modular Homes & Renovations, an award-winning construction company based in St. John's that she and her husband incorporated in 2010.

With a focus on creating a series of home-wise plans that are manufactured right here for delivery anywhere in the Province, Homeworx has been the recipient of the Canadian Home Builders Association of NL (CHBA-NL) BERG Award for Excellence in Affordable Housing for the past two years and is also a multi-year winner of the Renovators Choice Award.

Linda has always believed in giving back through volunteering and has a vast history of serving on non-profit boards of directors. Soon after forming Homeworx, Linda became involved with CHBA-NL and volunteered on the Policy/Governance and Marketing/Events committees before being elected to the Board from 2017 - 2019, where she chaired the Professional Development Committee and continued volunteering with the other committees. Linda was also awarded "Builder Member of the Year" in 2015.

Her most recent volunteer appointment was from 2020 to 2024 where Linda served as Chair of the Membership Committee on the Board of the Newfoundland and Labrador Construction Association (NLCA). With the current nation-wide emphasis on housing availability and affordability, Linda is once again interested in becoming a CHBA-NL board member to assist with the continued development of the residential construction industry in Newfoundland and Labrador.

## **Tiffany St. Aubin Atlantic Team Realty**



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Tiffany St. Aubin is running for the CHBA-NL Board of Directors, leveraging her extensive experience in real estate and her ability to spot market opportunities. Recognizing a gap in the Metro region's housing market, she continues to form strategic partnerships with NL's new home construction community and the renowned A-Team in London, Ontario. This collaboration expands reach across provinces and provides access to new pools of investor funds.

Tiffany is dedicated to helping CHBA-NL membership grow and thrive by applying her leadership skills and previous tenures serving on the Board of Directors of the Newfoundland and Labrador Association of Realtors® in 2011, 2012, 2019-Present. Along with a 4-year contribution on the Board of Directors in the early days of the Glenn's Helping Hand Foundation back in 2010 - 2014.

By fostering innovation, strategic planning, and collaboration, Tiffany aims to provide invaluable support to builders, investors, and homebuyers across Newfoundland and Labrador. If elected, she will get to work to grow the organization and assist its members in achieving new heights of success.

## Paul Victorino Simple Logic Integration



Born and raised in St. John's, Newfoundland and Labrador, Paul Victorino brings over 20 years of expertise in high-end home and commercial automation. As the leader of Simple Logic Integration Inc., based in St. John's, he has built a trusted name in delivering advanced technology solutions that seamlessly integrate electrical systems, lighting control, and cutting-edge AV systems for luxury residences and complex commercial projects.

Paul's professional journey began in electronics manufacturing, where he developed a strong technical foundation. He later transitioned into custom installation, honing his expertise in system integration and project management. Committed to excellence, Paul continually pursues advanced training to stay at the forefront of industry innovations and emerging technologies. His extensive experience in planning, design, and implementation positions him to address the evolving complexities of modern construction.

With a passion for sustainable construction, technology innovation, and industry collaboration, Paul Victorino's depth of knowledge and proactive leadership would make him a valuable addition to the CHBA-NL board, supporting its mission to promote excellence and growth in Newfoundland and Labrador's construction industry.