



2025 BERG Awards (October 25, 2025 – Casino Night at The Bella Vista, St. John's)

Celebrating the industry at the Building Excellence and Residential Growth Awards (BERG) every year, industry and related guests recognize achievements in high quality workmanship, consumer service, energy efficiency, marketing, and professionalism in business dealings.

Presenting Sponsor - Sold **(1 Opportunity at \$5,000)**

- Corporate signage as Presenting Sponsor
- Corporate tickets for five (5) representatives
- Corporate logo recognition on event tickets, on slide show presentation, media materials, the CHBA-NL website and social media
- Corporate logo recognition in three (3) Association E-newsletters - the month immediately preceding, the month of the event, and the month following the event
- Corporate recognition in Consumer Directory 2026
- Corporate profile on Facebook and the CHBA-NL website with link to company website
- Opportunity to present New Home Awards for both between 1500 sq. ft. and 2200sq.ft. and over 2200sq.ft. categories at the Awards presentation ceremony on October 7th.

Awards Sponsor (\$2500) Six Opportunities

Sponsorship Benefits:

- Advertisement on social media
- Spotlight on social media and in newsletter
- Logo inclusion on CHBA-NL website
- Logo inclusion in event slideshow
- One month banner ad on website and newsletter
- Two tickets to the event
- Opportunity to present an award at the event. Award options are; Marketing of New Homes, Sub Trade, Supplier, Renovator's Choice, Renovator's Choice-Kitchen, and Excellence in Affordable Housing. Awards will be presented by sponsors on a first come, first serve basis.

Game Sponsor (\$2500) (7 Opportunities)

- Advertisement on social media
- Spotlight on social media and in newsletter
- Logo inclusion in event slide show presentation
- Logo inclusion on game tables
- One month banner ad on e-newsletter



**Canadian Home Builders' Association
Newfoundland and Labrador**

- Two tickets to the event

Food Station Sponsor (\$2,000)

(5 opportunities)

- Corporate logo placement at food stations
- Corporate logo recognition in event slideshow and one (1) Association E-newsletter, media materials, and social media
- Corporate logo recognition during event

Foundation Sponsor (\$750)

(10 opportunities)

- Corporate recognition in event slideshow
- Corporate logo recognition in one (1) Association E-newsletter
- Recognition on social media